

Anand Mahalingam

Video Editing | Video Production

AM

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SUMMARY

Crafting compelling narratives through video is my passion. I transform footage into engaging stories that captivate audiences. My expertise in video editing, visual effects, and sound integration ensures high-quality deliverables that resonate with viewers. With a background in both economics and film production, I bring a unique blend of analytical and creative skills to every project. My journey has taken me from producing comedy and documentary content for some of the industry's biggest dancers to editing videos for one of the biggest creators today, Airrack. I thrive in collaborative environments, always aiming to exceed expectations while meeting tight deadlines. Beyond my technical skills, I am known for my compassion, emotional intelligence, and team-oriented approach. Let's connect and create something extraordinary together.

KEY ACHIEVEMENTS

- **Innovative Storytelling:** At Airrack, employed innovative editing techniques to craft compelling story edits to create videos that have generated millions of views.
- **Rapid Turnaround:** At Citgo, achieved rapid turnaround times by leveraging advanced technical editing skills, producing branded influencer content videos within a 12-hour window, elevating brand visibility.
- **Social Media Impact:** At Cli Studios, spearheaded the design of motion graphics for B2B ads, resulting in a 300% increase in social media following and subscriber engagement.

EXPERIENCE

Steven Ho • Los Angeles

Jan 2025 - Present

Video Editor

Freelance

- Edited a branded content video for the Gates Foundation starring Bill Gates, providing cuts in a timely fashion during a 2 week turnaround.
- Created a vertical reaction video for the MAX show 'The Pitt' that amassed 1.4 million views in its first week on TikTok.

Airrack

Sep 2023 - Feb 2024

Story Editor

Freelance

- Crafted compelling story edits from extensive footage, enhancing viewer engagement with sound editing and music.
- Collaborated with team members to finalize videos for special effects application.
- Managed multiple projects under tight deadlines, maintaining high-quality standards.

Citgo

Mar 2023 - Apr 2023

Freelance Video Editor

Freelance

- Produced branded influencer content videos for TikTok and Instagram, elevating brand visibility.
- Ensured consistent visual quality and rapid turnaround times.
- Collaborated with clients to align final outputs with brand messaging.

Cli Studios

Sep 2020 - Nov 2021

Video Editor

Freelance

- Designed motion graphics for B2B ads, increasing social media following by 300%.
- Managed 5-10 digital content projects weekly, incorporating diverse feedback.
- Collaborated with marketing specialists to align video content with promotional strategies.

Quibi

Apr 2020 - Apr 2020

Staff Editor

Full-Time

- Edited three episodes daily of 'Your Daily Horoscope', overseeing transitions from wireframe to final animation.
- Integrated visual effects, sound effects, music, and voiceovers.
- Maintained high-quality output through constant team collaboration.

Attn

Jul 2018 - Apr 2020

Video Editor

Full-Time

- Transformed 5 hours of raw footage into refined 10-minute videos weekly, achieving 95% positive feedback.
- Made quick, decisive edits, saving clients 5-6 hours per project.
- Developed a system for prioritizing and organizing video assets, maximizing productivity.

Dance On

Jul 2015 - Apr 2017

Video Editor

Full-Time

- Co-produced and edited 'Dance Docs' and 'Where Dance Lives', demonstrating flexibility and task prioritization.
- Organized and tracked post-production progress, ensuring timelines were met.
- Repurposed archived footage for social media, expanding content reach.

Nov 2013 - Aug 2015

Videographer/Video Editor

Freelance

- Pitched, developed, and edited promotional videos for small businesses.
- Gained proficiency in Adobe Premiere Pro and Final Cut Pro.
- Completed a film studies course, enhancing creative vision.

SKILLS

Video Editing

Film/Video Production

Visual Effects

Videography

Video Editing Software

Video Production

Motion Graphic Design

Video Post-Production

Adobe Creative Suite

Music Production

Video Capture

Media Production

Professional Audio

Research Experiences

Digital Productions

EDUCATION

University of Pittsburgh

Economics, Bachelor's Degree

Florida Institute of Recording, Sound and Technology

Associate's Degree in Film/Video Production

PROFESSIONAL ASSOCIATIONS

American Cinema Editors

Nov 2020

Affiliate Member